

**The cheapest rates for newspaper advertising  
we could find in the Peace Country**

Display Advertising Rates						
Size/ ReGENCY	1x	4x	8x	12x	26x	52x
Savings		10%	15%	20%	25%	40%
Full Page	1700	1530	1445	1360	1275	1020
3/4 Page	1339	1205	1138	1071	1004	803
1/2 Page	935	842	795	748	701	561
1/4 Page	489	440	415	391	367	293
1/8 Page	255	230	217	204	191	153
1/16 Page	133	120	113	106	100	80
<b>Buisness Directory</b>						
8 weeks consecutive			51	48	45	36
<b>Display Classified</b> .....19.80 per column inch						
<b>Colour per insertion</b>						
Black plus one .....				150.00		
Process.....				250.00		
<b>Flyer and Insert Rates</b>						
Due to variation in size, quantities and weights, please ask for a quote on your particular insert.						
<b><i>Save an additional 10%</i></b> with payment with your order.						

**Why advertise on paper when you can go Green & Digital in 3D with 3DiT Solutions!**

Total cost for a full page ad in the newspaper **\$53040 per year**

Total cost to advertise with 3DiT on our TV network starts at **\$750 per year**

That is a total saving over well over **\$52000 per year**

With 3DiT you can advertise on **83 screens** across the entire Peace Country for as low as **\$750 per year**. Sign up now! Only 270 spots available! Our network grows on a daily bases. No matter how many screen locations we grow you will never get a rate increase.



The 3DiT Community!  
3DiT Solutions  
250-782-3322

Email: [info@3dit.com](mailto:info@3dit.com) or visit us  
[www.3dit.com](http://www.3dit.com)

## The cheapest rates for Digital Signage advertising we could find in the Peace Country




The screenshot shows the Motion Media website. The header is red with the Motion Media logo on the left and navigation links 'Home', 'News', and 'What We Do' on the right. The main content area has a white background. The title of the article is 'Digital Signage at the North Peace Regional Airport'. Below the title is the date 'Tuesday July 18, 2009'. There is a photograph of an airport terminal with three digital signage displays showing the words 'Your', 'Message', and 'Here'. Below the photo is a paragraph of text describing the service and providing contact information.

**Motion Media** Home News What We Do

### Digital Signage at the North Peace Regional Airport

Tuesday July 18, 2009



Digital Signage is an exciting new way to communicate directly to your customers. Video advertising messages are displayed on big screen plasma televisions, along with information like weather conditions, news and your logo. Motion Media has installed three digital signage displays in the arrivals area of the North Peace Regional Airport. Reach over 175,000 travelers that use the airport each year. Fort St. John visitors will learn about your product or service while they wait for their luggage or check out their rental car. We're offering a 30 second spot for a special rate of \$100/Month or \$1000/year. Ad production charges may apply. Inquire today about this cutting edge marketing opportunity! 250.663.8751 or [dayna@motionmedia.ca](mailto:dayna@motionmedia.ca)

This company charges **\$1000 per year** for only **one location!** Bases on these numbers, Motion Media would charge you **\$83000 per year** to advertise on the exact same network size as 3DiT.

With 3DiT you can advertise on **83 screens** across the entire Peace Country for as low as **\$750 per year**. Sign up now! Only 270 spots available! Our network grows on a daily bases. No matter how many screen locations we grow you will never get a rate increase.



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